

CHAMPIONING 5RS IN OUR LIVES

Be Kind To Nature And Protect Earth

It is a big task but we all can start small – the first step is to determine to do our part and resolve to be kind and treat nature with respect. With that determination set in resolution, let us learn and practise the 5Rs – refuse, reduce, reuse, repair and recycle – anywhere, anytime.

Step By Step, Learn About 5Rs

REFUSE
Say “no” to things you don’t want.

REDUCE
Minimise instead of wasting with mindful purchases and consumption.

REUSE
Repurpose any material whenever possible.

REPAIR
Increase the life of any material before throwing away. Try fixing it and give it a new life.

RECYCLE
Learn to separate the wastage from recyclable items.

R by R, Make 5Rs A Habit

Here are some items that we can refuse, reduce, reuse, repair and recycle.
Go on, take a step and fill in your list of 5Rs.

REFUSE	REDUCE	REUSE	REPAIR	RECYCLE
<ul style="list-style-type: none"> plastic cutleries & straws plastic bags styrofoam containers 	<ul style="list-style-type: none"> water & electricity go vegan for lunch 	<ul style="list-style-type: none"> used bottles buy second-hand items 	<ul style="list-style-type: none"> loose clothes refurbish torn jeans to a pair of shorts 	<ul style="list-style-type: none"> aluminium cans plastic bottles build a Brick Bottle



“Recycling is really a community effort and I feel motivated to be more mindful of my waste when my colleagues practise the 5Rs with me.”

Eco-Warrior
Ms Dharshini A/P Mugunam
IOIPG Senior Sustainability Executive



“Waste segregation has never been this easy after being an Eco-Warrior.”

Eco-Warrior
Mr Lau Zhi Hao
IOIC Commodity Marketing Officer



“As an Eco-Warrior, I believe that together we can make Earth a better place. Start doing something green today!”

Eco-Warrior
Ms Choy Poh Yeng
IOIPG Marketing & Branding Officer



“I’m not an environmentalist, I’m an Eco-Warrior.”

Eco-Warrior
Ms Aliza Mohamed
IOIC Commodity Marketing Executive Secretary



It takes 95% energy to make a totally new aluminium can than to produce one from a recycled can. So recycle your can drinks, disinfectant sprays, aerosol cans and any aluminium bottle.

Our Eco-Warriors Are Fighting For Earth

An Eco-Warrior pledges to be an environment ambassador that cares for the Earth and inspires those around him or her to make a positive influence to the environment. In November 2021, IOI Corporation Berhad (IOIC) and IOI Properties Group Berhad (IOIPG) elected 62 employees as our proactive and committed Eco-Warriors to promote recycling and environmental conservation as well as influence each other to take up the 5Rs seriously.

Yayasan Tan Sri Lee Shin Cheng (Yayasan TSLSC) kickstarted the recycling initiative at IOI HQ by collaborating with Tzu-Chi Foundation Malaysia (Tzu-Chi) in November 2021. A non-profit organisation, Tzu-Chi started its environmental protection initiatives since 1995. To date, it has over 160 recycling centres and 980 recycling points in Malaysia.

Back in March 2021, we visited one of Tzu-Chi’s recycling centres in Taman Desa in Petaling Jaya, Selangor to increase our knowledge on waste segregation. On 22 and 23 November 2021, Tzu-Chi was invited to educate and train our 62 Eco-Warriors and their Heads of Departments. Yayasan TSLSC Executive Director Datin Joanne Wong said: “Ideally, if every single staff knew about this information, they will better support these activities in the office because they will gain a better understanding and they will perform it from the heart.” Today, let us educate ourselves on some of the fundamentals of 5Rs.



Tackle plastic waste by upcycling drink packs and sachets into useful baskets. But make sure you clean and dry them first.



You cannot recycle your takeaway coffee cup. Although the outer part of the cup is made of paper, a thin layer of plastic (Polypropylene film) protects the coffee from seeping into the paper and keeps it warm. Hey, can you think of some way to reuse that coffee cup?



Do you know paper egg cartons are more eco-friendly than plastic egg cartons as they biodegrade easily compared to plastic which cannot be recycled and does not biodegrade?

WHAT IS BRICK BOTTLE

It is a plastic bottle packed with clean and dry used plastic (snack wrappers, receipts etc.). They can be used as building blocks to create various items, including furniture, wall and other structures.

START YOUR BRICK BOTTLE TODAY!

- Get a clean & dry 1.5L plastic bottle (33cm height e.g. Coke, Sprite, 100 Plus..)
- Use a wooden or metal rod to compress
- Cut all plastics into small pieces
- Fold the plastic & push into plastic bottle
- Push and compact the whole way through
- What can be put in? All clean & dry plastic packets
- Food, battery, paper or things that can be recycled
- Put the cap on. The bottle should be solid & not dent in

PRACTISING THE 5Rs

AN INITIATIVE OF YAYASAN TAN SRI LEE SHIN CHENG

Hand your completed Brick Bottle to your Eco-Warrior. Or get creative and build your own Brick Bottles.

“Mother Nature now calls for our favour. Simple daily acts to REDUCE, REUSE and RECYCLE may lead to a huge difference; together we can be Eco-Warriors!”

Eco-Warrior
Ms Safreena Saïree
IOIPG PR & Social Media Marketing Assistant Manager

“I feel sad when I realise that the conditions of the ocean and the sea life are bad from the waste and plastics that we throw away. It causes animal extinction and we should not take it lightly. Think twice before throwing waste.”

Eco-Warrior
Ms Azuriaty Abdul Latiff
IOIPG Group Quality Management Service Quality Officer

“I realised I had wasted so much things which would be useful for Mother Earth. Now I encourage my family and friends how to save the world. It’s better late than never.”

Eco-Warrior
Ms Annamah Santiago
IOIC Commodity Accounts